

# Incarnating your leadership



If you want to fully incarnate your leadership capacity, the first thing is to be clear that you understand what leadership is about; defined by the GLOBE study as,

*“the ability of an individual to influence, motivate and enable others to contribute to the effectiveness and success of the organizations of which they are members”*

it is not about being in charge, it is not about telling people what to do, it is not about having the best idea and it is not about having all the answers

Leadership is, about influencing others to contribute to the effectiveness and success of the organizations of which they are members

If you are forcing people to do something against their wishes – you are not engaging in leadership

If you are defending your idea “bec et ongle” (French expression) because you think it is the best idea – you are not engaging in leadership

Etc.

Having understood what leadership is about, there are four areas you need to concentrate on

Grow your leadership **influence** by growing your ability to influence people intellectually, emotional, physically and spiritually

Develop your leadership **attitude** by developing your self-confidence to take on the challenge and your self-control to achieve your commitments

Build your leadership **energy** by firing up your physical, emotional, mental and spiritual energies

Raise your leadership **awareness** by getting feedback to ensure that your determination & discipline are not seen not as stubbornness & dogmatism and that your spontaneity & accommodation are not seen as impulsivity & acquiescing

If you would like practical, simple and concrete advice on how you can increase your leadership influence, attitude, energy and awareness do not hesitate to contact me at [boblarcher@boblarcher.com](mailto:boblarcher@boblarcher.com) to benefit from my 35 years of helping people to discover, develop and deploy their leadership