Leadership – take it seriously



You can impact some of the people all of the time and all of the people some of the time, but you can't impact all of the people all of the time

Leadership is a serious business and is not to be taken lightly, it's not something you "dabble" in or have a go at and give up if you don't like it.

If you want to have a serious leadership impact – you need to take it seriously!

If you want to become the next Ashley Barty or Rafael Nadal, it's no good just playing occasionally with friends; you need to play every day, every evening and every weekend. You need to live and breathe tennis until you "become" tennis.

Same thing if you want to become a serious musician, it's no good occasionally playing in the garage; you have to play until your fingers hurt and you become the music

Same thing with Leadership, if you want to lead in difficult situations; in a crisis, a project with multiple stakeholders, during conflict, etc., – you need to become leadership.

Your leadership impact comes from your ability to work AT others to promote action, work WITH others to facilitate collective action and work THROUGH others to empower

individual action.

To do this, there are at least four leadership impact enablers that you need to take seriously.

You need to take your "**Leadership Attitude**" seriously. You need to develop the self-confidence to take up the challenge and the self-control to stay committed in order to see the challenge through and to achieve success. Not just by looking in the mirror and telling yourself, "I am great" or "I can do it" but by really working on areas such as your openness to risk, your ability to learn, your confidence in your capacities, etc.

You need to take your "**Leadership Awareness**" seriously. You need to ensure that you are perceived in the way you want to be perceived. Not just by getting some occasional feedback, but by truly raising your awareness of how your words and actions could be interpreted by others.

You need to take your "**Leadership Energy**" seriously. You need to build physical stamina, emotional connection, mental focus and spiritual alignment. Not just by taking some occasional "down-time" but by creating routines for managing your energy levels and eliminating negative habits that waste, deplete or contaminate your stored energy.

You need to take your "**Leadership Influence**" seriously. You need to grow your ability to influence "holistically". Not just by learning some rhetoric techniques but through integrating your Head, Heart, Body & Soul.

If you develop your Leadership Attitude, raise your Leadership Awareness, build your Leadership Energy and grow your Leadership Influence, you will increase your personal leadership impact.

If you would like to learn how to impact more people, more often; do not hesitate to contact me at

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